



For Immediate Release
Contact: Todd Dofflemyer
434-296-4168 ext. 16
www.cathcartgroup.com

CHARLOTTESVILLE VA's NEWEST LUXURY – THE RESERVE AT BELVEDERE GRAND OPENING EVENT, A HUGE SUCCESS



CHARLOTTESVILLE, VA - The Reserve at Belvedere, the latest luxury community from The Cathcart Group, celebrates it's Grand Opening Friday, May 3rd through Sunday, May 5th, 2013. A VIP luncheon and ribbon cutting ceremony started the weekend festivities. Rip Cathcart, Owner of Cathcart Group welcomed over 100 guests including representatives from Albemarle County, the Department of Housing & Urban Development, and many companies that were instrumental in building The Reserve. Guests were impressed with the overall design, and the success of leasing which is projected to be at 96% by the end of June 2013. The public Grand Opening is Saturday May 4th from 11-4 and includes a live band with food, and Sunday's public event is May 5th from 1-4 and includes a wine tasting and live music.

The Reserve includes 294 luxury apartment homes with several townhomes, and is located in the Belvedere planned community in Albemarle County. As one of the most desirable real estate locations in the Charlottesville/Albemarle region, The Reserve at Belvedere fills a large housing need in the area. The growing, high-quality employment base in Charlottesville, and surrounding counties, makes this community an excellent option for both the downtown market as well as the north side of town. "We are excited to be a part of the Belvedere community, which has already proven to be a highly sought after neighborhood. The location's

close proximity to downtown Charlottesville and Route 29 make it ideal for the discriminating individual who demands convenience and luxury. The rolling terrain, park like setting, and seasonal mountain views will make living at The Reserve at Belvedere a remarkable experience,” said Todd Dofflemyer, President and CEO of the Cathcart Group.

The Reserve at Belvedere will reflect many of the values that are integral to the Belvedere Vision: pedestrian friendly urban blocks, authentic architecture, and quality public and recreational space. The Reserve at Belvedere is designed so that residents can enjoy an extensive amenity package that is not found anywhere else in the area. *The Reserve Club*, includes an elegantly appointed 16,000 sq. ft. clubhouse that is the largest ever constructed in the Charlottesville area. The space offers a place for community sponsored social gatherings, professional chef’s kitchen, 24-hour business and fitness center with cardio theater, cyber café, wide movie screen theater, billiard room, ping pong room, and WIFI hot spots. The top two floors are the home of the Cathcart Group corporate offices.

A professionally landscaped "Central Park" features a stately fountain, a putting green, and a bocce ball court. Adjacent to the clubhouse is a resort style salt water pool, hot tub with cascading fountain, cabana with men’s and women’s restrooms, veranda featuring outdoor fireplace, gas grill, and kiddie pool. In addition there is a sport court, tot lot and walking trails.

The uniqueness of the community is enhanced by the modern open floor plans offering a mix of one, two and three-bedroom apartment homes, as well as several two-bedroom townhomes with garages. The designer kitchens feature granite counter tops, maple cabinets, and stainless steel appliances. Features include over sized walk-in closets, full-size washers and dryers, and luxury baths with oversized soaking tubs, and private porches. Select homes feature fireplaces, large open lofts with half baths, direct access garages or garages that are accessed via a breezeway.

The luxury apartments are constructed by Cathcart Construction and professionally managed by Cathcart Property Management. For more information call 434-296-6200 or visit us on the web at liveatbelvedere.com.

The Cathcart Group is dedicated to development, construction, management, and ownership of luxury apartment communities, as well as senior independent & assisted living communities. Cathcart Group is the parent company of Cathcart Development, Cathcart Construction, Cathcart Property Management, and Cathcart Senior Living. For investment opportunities with the Cathcart Group, please contact Todd Dofflemyer at 434-296-4168, ext 16 or email at todd@cathcartgroup.com.